

ADVERTISING RATES SHEET

Advertising is restricted to HDAA's associate members only



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TRIM SIZE: 8.5' x 11"		1 Issue	5 Issues, prepaid
1/8 page (3.625" x 2.125")	Black & White	\$ 75.00	\$ 300.00 **
	<i>COLOUR</i>	<i>\$100.00</i>	<i>\$ 400.00 **</i>
1/4 page (7.2" x 2.125" or 3.625" x 4.5")	Black & White	\$125.00	\$ 500.00 **
	<i>COLOUR</i>	<i>\$150.00</i>	<i>\$ 600.00 **</i>
1/2 page (7.5" x 4.5" or 3.625" x 9.25")	Black & White	\$175.00	\$ 700.00 **
	<i>COLOUR</i>	<i>\$200.00</i>	<i>\$ 800.00 **</i>
Full Page (7.5" x 9.75") non bleed	Black & White	\$225.00	\$ 900.00 **
	<i>COLOUR</i>	<i>\$325.00</i>	<i>\$ 1,300.00 **</i>

Flyer inserts in newsletters are \$250.00 and you provide the flyers.

Due Dates for 2019:

December 17th - for Jan & Feb 2019 events
 Feb 11th—for March & April events
 April 8th—for May & June events
 Aug 5th—for Sept & Oct events
 Oct 21st—for Nov & Dec events
 Dec 9th—for Jan & Feb 2020 events

The HDAA will limit the number of advertisements in each issue so that the articles are predominant and the advertising is a minor portion of the newsletter. **THIS WILL LIMIT THE AMOUNT OF ADVERTISING WE ACCEPT.**

** When a member buys advertising for 5 issues, the HDAA will attempt to put it in the next 5 issues but does reserve the right to postpone the advertisement if necessary. We will ensure that the 5 ads appear within 6 issues.

Newsletter Article Submissions:

Members are welcome to submit an article for our newsletters at no cost. All articles submitted are subject to review and will be used if space is available. Your name and Company will be added to the end of each article. Although there is no official cut off on the word count, 500- 700 words is the average. Please make sure your articles are information pieces for our property owners/operators and not promotional reviews of your company or product. Artwork is accepted if relevant to the article but no logos please. Deadlines for submission are the same as for advertising.